

This document has been produced by DataTech Solutions,  
[www.datatechsolutions.co.za](http://www.datatechsolutions.co.za), a website offering market research and  
analytics for small and medium businesses.

## Privacy Policy

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**Directors: K. HARIPERSAD; S. NAIDOO**  
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## The type of personal information we collect

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name and contact details)
- Email addresses
- GPS locations
- Age
- Gender

## How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- A survey you have opted to answer
- A client database which you appear on and have agreed to be contacted

We also receive personal information indirectly, from the following sources in the following scenarios:

- Client databases which you appear on, to help in market research projects.

We use the information that you have given us to:

- Obtain your perception about our client's products/ideas and or services.

We may share this information with:

- Our respective client we are working with, however it must be noted that this is always on an aggregated level. If the client is running a competition, they may require that we share your email and or phone number to contact the winner.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

(a) Your consent. You can remove your consent at any time. You can do this by contacting our information officer Mr K. Haripersad on email address [sayhello@datatechsolutions.co.za](mailto:sayhello@datatechsolutions.co.za)

(b) We have a legitimate interest.

## How we store your personal information

Your information is securely stored on the cloud and or our Microsoft SharePoint portal which only certain company representatives have access to.

We keep Personal Information for 1 year according to our Data Destruction Policy We will then dispose your information by performing a permanent delete. This means we are not able to recover any of the data we hold about you.

## Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

Please contact us at [sayhello@datatechsolutions.co.za](mailto:sayhello@datatechsolutions.co.za) if you wish to make a request.

## How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at [sayhello@datatechsolutions.co.za](mailto:sayhello@datatechsolutions.co.za)

You can also complain to the Information Regulator South Africa if you are unhappy with how we have used your data.

The Information Regulator's details:

Physical Address:

JD House,  
27 Stiemens Street,  
Braamfontein,  
Johannesburg,  
2001

Postal Address:

P.O Box 31533,  
Braamfontein,  
Johannesburg, 2017

General enquiries email:

[infoereg@justice.gov.za](mailto:infoereg@justice.gov.za).

Complaints email:

[POPIAComplaints.IR@justice.gov.za](mailto:POPIAComplaints.IR@justice.gov.za) and [PAIAComplaints.IR.@justice.gov.za](mailto:PAIAComplaints.IR.@justice.gov.za)